

Strategic Planning

Plain-language strategic planning support for rural municipalities.

We help councils and administrators build clear, practical Strategic Plans that reflect community values, strengthen municipal focus, and support long-term decision-making. Our Strategic Planning service provides a structured, accessible process that fits the realities of small and mid-sized municipalities.

What We Cover

- Community Quality-of-Life Survey
- Data Review and Findings Report
- Identification of Strategic Priorities and Goals
- Draft Strategic Plan
- Final Strategic Plan
- Optional Presentation to Council

What It Costs

- \$7,500 + tax
 - Flat-rate fee for the full Strategic Plan process.
- Mileage (if required): \$0.45/km
- Accommodations (if required): billed at cost
- All meetings may be held online to reduce expenses.

Why Administrators Choose Matthewson & Co.

- Built for small populations in Manitoba, Saskatchewan, and Alberta
- Plain-language, accessible planning tools
- Strong community engagement through survey and outreach
- Clear, actionable goals based on resident input and Council direction
- A practical roadmap that supports long-term municipal decision-making

Contact us!

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Matthewson
& Co.

We Build Communities