

Lorri Matthewson, MBA (CED)

MUNICIPAL CONSULTANT, FOUNDER & OWNER OF MATTHEWSON & CO., CARLYLE, SK

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| PROFILE | <p>Mrs. Lorri Matthewson is a strategic municipal consultant with extensive experience supporting rural and small-population communities across Saskatchewan, Manitoba, and Alberta. Specializing in governance and operational efficiency, Lorri is recognized for translating complex legislative and administrative challenges into clear, actionable solutions. She brings expertise in building practical systems that strengthen administrative capacity, improve service delivery, and support long-term community sustainability. Known for her collaborative approach, Lorri works closely with municipal leaders to implement strategies that reduce risk, enhance compliance, and foster resilient communities.</p> |
| EDUCATION | <ul style="list-style-type: none">• Master of Business Administration (MBA) in Community Economic Development Cape Breton University (2019)• Professional Certification in Asset Management IPWEA (2018)• Project Management Professional designation <i>In Progress</i> |
| PROFESSIONAL ASSOCIATIONS | <ul style="list-style-type: none">• Member of the Canadian Association of Supported Employment• Member of the Business Retention and Expansion International Canada• Member of the Canadian Association of Asset Managers• Member of Economic Development Association of Canada |
| CORE COMPETENCIES | <ul style="list-style-type: none">• Municipal governance and legislative compliance• Strategic planning and facilitation• Fee for service program design• Rural and small population service delivery• Policy and bylaw development• Economic development planning• Project and change management• Community engagement |

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| | <ul style="list-style-type: none">• Plain-language communication |
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INDUSTRY EXPERIENCE

Development of a Rural-Focused Fee-for-Service Model

- Created a scalable, cost-effective fee-for-service model tailored specifically for small municipalities, villages, resort communities, and First Nations with limited administrative capacity.
- Designed the model to provide professional municipal expertise without the financial burden of full-time staffing, making sure small population communities have access to high-quality governance and project support.
- Developed flexible service tiers—including strategic planning, bylaw and policy development, economic development, and project management, allowing municipalities to select only the services they need.
- Demonstrated measurable impact by helping small populations maintain compliance, improving operations and advancing community priorities despite budget constraints.

Governance and Legislative Modernization

- Led comprehensive reviews of bylaws, policies and governance frameworks to align with provincial legislation and best practices.
- Produced plain-language documents that improve council understanding, support staff, and enhance transparency for ratepayers.
- Facilitated council and committee training that strengthens decision-making and clarifies roles and responsibilities.

Strategic Planning and Economic Development

- Delivered strategic plans, economic development frameworks and community engagement processes for rural municipalities, towns and villages and First Nations.
- Supported councils in identifying priorities, setting measurable goals and implementing realistic action plans.
- Built collaborative relationships across regions to support shared services, joint projects, and long-term sustainability.

Project Management and Implementation

- Managed multi-phase municipal projects including infrastructure planning, grant development, community events and operational system design.
- Coordinated cross-departmental and inter-municipal teams, making sure timelines, budget, and reporting requirements were met.
- Provided hands-on support to staff and councils during transitions, restructuring, or periods of limited capacity.

Community-Centered Approach

- Known for a warm, diplomatic communication style that builds trust with councils, staff, and residents.
- Skilled at simplifying complex municipal concepts into accessible, plain-language explanations that improve public understanding and reduce conflict.
- Committed to culturally respectful partnerships with Indigenous communities and to strengthening local capacity rather than creating dependency.

Municipal Training

- Provides frequent, inexpensive webinars aimed at supporting administrators and Councils. For the list, visit www.smallplacesrock.com